

# **The *Strong* Certification Program Agenda**

## **South Lake Tahoe, CA**

### **Day 1**

- 8:15** Registration and sign-in
- 8:30** Introduction/Orientation to Career Assessment/Career Counseling  
History and Overview of the *Strong*  
Activity: RIASEC Groups
- 12:00** Lunch provided
- 1:00** General Occupational Themes (GOTs) and GOT Scale Construction  
Basic Interest Scales (BISs) and BIS Scale Construction  
Personal Style Scales (PSSs) and PSS Scale Construction
- 5:30** End

### **Day 2**

- 8:00** Risk Taking PSS activity  
Descriptive Statistics  
Correlation and Testing and Measurement Concepts  
Reliability and Validity: GOTs, BISs, and PSSs
- 1:00** Afternoon yacht tour of Lake Tahoe and buffet lunch

### **Day 3**

- 8:30** Occupational Scales  
Extrapolation Sources  
Scale Construction, Reliability and Validity of Occupational Scales  
Job Design Activity
- 12:00** Lunch provided
- 1:00** Profile Interpretability: Challenging Profiles  
Ethics and Cross Cultural Issues  
Demonstration of Individual Feedback
- 5:00** Optional exam review

### **Day 4**

- 8:30** Exam review  
Ethics discussion  
Interpretation Skills Practice
- 11:45** Box lunches
- 12:30** **Exam (approximately 2-1/2 hours)**