



G/S CONSULTANTS
Post Office Box 7855
South Lake Tahoe, CA 96158
TEL 530.541.8587 • FAX 530.541.3773
gstahoe@charter.net • www.gsconsultants.net

The MBTI® Certification Program for Career Counselors and Educators – Online!

The only CPP-licensed program that certifies you to purchase, administer and interpret the MBTI assessment in career counseling and educational settings – entirely through distance learning!

Learn everything that is included in public certification programs, tailored specifically to career counseling applications. Learn it conveniently and at your own pace, without the expense of travel. Program content includes:

- Interactive type verification feedback
- Type basics--understanding the preference pairs
- Type and career development over the lifespan
- Type dynamics—communicating and supervising through type
- History and construction of the MBTI assessment
- Reliability and validity
- Ethical guidelines and assessment issues
- The latest in research findings and new product development

Note that MBTI Step II certification is offered as a separate workshop.

Experience individual supervision by Judith Grutter, M.S., MCC, author of the *Strong and MBTI Combined Career Report*, *Making It In Today's Organizations Using the Strong and the MBTI*, *Career Exploration for College Students Using the Strong and MBTI Tools*, and many other publications on career assessment.

Achieve competence and confidence that you are providing your students and clients with all that there is to discover in their *MBTI results*:

- Access to career fields and occupations
- The “heart of type” and values clarification
- The “other side of type” and managing stress

- What unclear type results really mean
- Fit with organizational culture
- Job search strategies and barriers
- Type based interviewing techniques
- Career enrichment strategies
- And much, much more!

Receive basic MBTI certification and 48 NBCC CEUs. Step II certification is an optional add-on module.

Join a large network of career professionals who have been trained by GS Consultants over the last 35+ years to use the MBTI and Strong Interest Inventory® assessments.

All this – without travel, hotel stays, and at a lower cost than certification programs have ever been offered before.

Frequently Asked Questions

- How much does the program cost? The cost for U.S. residents is \$850 plus the MBTI Manual and two interpretive booklets – approximately \$150. Step II certification is \$225, which includes all materials.
- What is the program format? The program contains eight modules:
 1. Administering the MBTI Assessment
 2. What is Type?
 3. History and Construction of the MBTI Instrument
 4. The Basics of Type Theory
 5. Type Development
 6. Type Dynamics
 7. Reliability and Validity
 8. Giving Feedback on Type

The program includes brief interactive assignments, a knowledge review at the end of each module, a program exam given in three parts, and an interpretation activity.

- How is this program different from other MBTI certification programs? The core content of all MBTI certification program is exactly the same, and they all yield the same outcome: certification to purchase, administer, and interpret the MBTI assessment. The GS program teaches the core content with specific examples drawn from career development and higher education, and it is delivered entirely online.
- How long does it take to complete the program? The program is designed to take the same amount of time as public certification programs, approximately 40 hours. It is self-paced. Some participants are able to complete it over a weekend; others take the full 40 hours.

- Is there a deadline for completion? You have 60 days to complete the program from the day that you are officially enrolled. The online learning platform that we use will automatically drop anyone who does not complete the eight modules within 60 days.
- How much computer knowledge is necessary? You need to be able to turn your computer on and off, and access Microsoft Explorer. The rest is learn as you go. You will be clicking on links to respond to questions, submitting assignments in ordinary word processing, and interacting with the instructor and other participants in virtual classroom settings. We chose Blackboard as the platform because it is easy, straightforward, and not prohibitively expensive. Fewer bells and whistles, more speed.
- How do I get feedback on my work? You will receive immediate feedback on your knowledge reviews, and feedback by email as you submit your answers to the questions in the modules. Instructors are also available by phone.
- Can I contact others in the program? Yes! Participants who wish to do so can have their own personal web pages in Blackboard and be listed on a program roster. We also provide discussion boards where participants can communicate with each other and with their instructor.
- How do I register? You can register one of three ways:
 1. Complete and submit the registration form at our web site: www.gsconsultants.net
 2. Call us at 530-541-8587, 9:00-5:00 Pacific Standard Time
 3. Fax us at 530-541-3773
- What is the cancellation and refund policy? Your program registration fee, less a \$75 administrative fee, will be refunded if cancellation is received prior to accessing the program. We cannot give refunds once you have started the program, or if you do not access the program within 15 days of your start date.
- What happens if I fail? It doesn't happen, we're happy to say! If you don't complete the program, all that happens is that we don't send your qualification status to the publisher. If you struggle with the knowledge reviews at the end of the modules, you just keep trying until you get it. If you don't pass the exam sections, we ask you to do make-ups.
- How do others like the program? Who does best with this format? Most like our online assessment training, although we all miss the in-person interaction of our public and on-site groups. We've noticed that because of the one-to-one interaction between trainers and participants in the distance learning format, content mastery is higher. Those who do the best set specific goals and timelines for themselves and *follow them*.

**Contact us at gstahoe@charter.net to register
and answer any other questions . . .**