

GS CONSULTANTS
Post Office Box 7855
South Lake Tahoe, CA 96158
TEL 530.541.8587 • FAX 530.541.3773
gstahoe@charter.net • www.gsconsultants.net

The Strong Interest Inventory® Certification Program – Online!

The only program that qualifies you to purchase, administer and interpret the latest revision of the most widely used career interest inventory in the world – online now!

You will learn everything that is included in our public certification programs, conveniently and at your own pace:

- Frameworks for individual and group interpretation
- Holland's RIASEC theory of personalities and work environments
- History and construction of the *Strong*
- Basic testing and measurement concepts
- Reliability and validity
- Ethical guidelines and assessment issues
- Career development, career change, and job fit applications
- The latest in research findings and new product development

You will experience individual supervision by Judith Grutter, M.S., MCC, author of the *Strong Interest Inventory Interpretive Report*, the *User's Guide to the Strong Interest Inventory*, the *Strong and MBTI Combined Career Report*, *Making It In Today's Organizations Using the Strong and the MBTI*, and *Where Do I Go Next: Using Your Strong Results to Manage Your Career*.

You will achieve competence and confidence that you are providing your students and clients with all that there is to discover in their *Strong*s:

- Access to 12,000+ job titles, career fields, and related college majors
- Job design and corporate culture fit
- Job search strategies and barriers
- Work style and Learning Environment preferences
- Risk taking, Leadership, and Team orientations
- Opening up narrow interests
- Focusing broad interests
- Sorting out inconsistent codes
- And much, much more!

You will receive a certificate of completion, NBCC CEUs, and our recommendation to the publisher that you are certified to purchase the *Strong*.

You will join a large network of career professionals who have been trained by G/S Consultants over the last 30 years to use the *Strong* and the MBTI® assessments.

All this – without travel, hotel stays, and at a lower cost than we have ever been able to offer before!

Frequently Asked Questions

- **What is the program format?** The program contains ten modules:
 1. Career development counseling and assessment
 2. Holland's RIASEC theory of personality types and work environments
 3. Components of the Strong Profile
 4. Profile validity
 5. Descriptive statistics and sampling
 6. The General Occupational Themes and the Basic Interest Scales
 7. The Occupational Scales
 8. Reliability and validity of the Themes and Basic Interest Scales
 9. The Personal Style Scales
 10. Interpretation issues, ethics, and cross-cultural applications

The program includes brief interactive assignments, a quiz at the end of each module, and a written interpretation activity.

- **How long does it take to complete the program?** The program is designed to take the same amount of time as our public programs, approximately 25 hours. It is self-paced. Some participants are able to complete it over a weekend; others take the full 25 hours.
- **Is there a deadline for completion?** We ask you to finish the program within 90 days of your program start so that you are building on previous learning and not having to re-learn every time you pick it up. The on line learning platform that we use will automatically drop anyone who does not complete the ten quizzes within 90 days. You may be reinstated for one extension. There is a \$125 fee for program reinstatement.
- **How much computer knowledge is necessary?** You need to be able to turn your computer on and off, and access Microsoft Explorer. The rest is learn as you go. You will be clicking on links to respond to questions, submitting assignments in ordinary word processing, and interacting with the instructor and other participants in virtual classroom settings. We chose Blackboard.com as the platform because it is easy and straightforward. Fewer bells and whistles, more speed.
- **How do I get feedback on my work?** You will receive immediate feedback on your quizzes, and feedback by email as you submit your answers to the questions in the modules. Instructors are also available by phone.
- **Can I contact others in the program?** Yes! Participants who wish to do so can have their own personal web pages in Blackboard.com and be listed on a

program roster. We also have virtual classrooms and discussion groups on a regular basis where participants get together with the instructor.

- **How do I register?** You can register one of three ways:
- **What is the cancellation and refund policy?** Your program registration fee, less a \$75 administrative fee, will be refunded if cancellation is received prior to taking the Strong. We cannot give refunds once your Strong assessment has been completed.
- **What happens if I fail?** It doesn't happen, we're happy to say! If you don't complete the program, all that happens is that we don't send your qualification status to the publisher. If you struggle with the quizzes at the end of the modules, we ask you to try again . . . and again, until you pass them.
- **How do others like the program? Who does best with this format?** Most like it, although we all miss the in-person interaction of our public and on-site groups. We've noticed that because of the one-to-one interaction between trainers and participants in the distance learning format, content mastery is higher. Those who do the best set specific goals and timelines for themselves and *follow them*.

Contact us at gstahoe@charter.net if you have any other questions . . .

The Strong Interest Inventory is a registered trademark of CPP, Inc.
MBTI is a registered trademark of the Myers-Briggs Type Indicator Trust.