

The *Strong* Certification Program Agenda

South Lake Tahoe, CA • June 14-15-16-17, 2010 (Monday-Tuesday-Wednesday-Thursday)

Day 1

- 8:30** Registration and sign-in
- 9:00** Introduction/Orientation to Career Assessment/Career Counseling
History and Overview of the *Strong*, 2004 Revision
Activity: RIASEC Groups
- 12:00** Lunch provided
- 1:00** General Occupational Themes (GOTs) and GOT Scale Construction
Basic Interest Scales (BISs) and BIS Scale Construction
Personal Style Scales (PSSs) and PSS Scale Construction
- 5:15** End

Day 2

- 8:30** Risk Taking PSS activity
Descriptive Statistics
Correlation and Testing and Measurement Concepts
Reliability and Validity: GOTs, BISs, and PSSs
- 1:30** Afternoon yacht tour of Lake Tahoe and buffet lunch

Day 3

- 8:30** Occupational Scales
Extrapolation Sources
Scale Construction, Reliability and Validity of Occupational Scales
Job Design Activity
- 12:00** Lunch provided
- 1:00** Profile Interpretability: Challenging Profiles
Ethics and Cross Cultural Issues
Demonstration of Individual Feedback
- 5:00** Optional exam review

Day 4

- 8:30** Exam review
Ethics discussion
Interpretation Skills Practice
- 11:45** Box lunches
- 12:30** **Exam (approximately 2-1/2 hours)**