



**GS CONSULTANTS**  
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## **The Strong Interest Inventory® Certification Program – Online!**

The only program that certifies you to purchase, administer and interpret the latest revision of the most widely used career interest inventory in the world – online now!

**You will learn** everything that is included in our public certification programs, conveniently and at your own pace:

- Frameworks for individual and group interpretation
- Holland's RIASEC theory of personalities and work environments
- History and construction of the *Strong*
- Basic testing and measurement concepts
- Reliability and validity
- Ethical guidelines and assessment issues
- Career development, career change, and job fit applications
- The latest in research findings and new product development

**You will experience** individual supervision by Judith Grutter, M.S., MCC, author of the *Strong Interest Inventory Interpretive Report*, the *User's Guide to the Strong Interest Inventory*, the *Strong and MBTI Combined Career Report*, *Making It In Today's Organizations Using the Strong and the MBTI*, and *Where Do I Go Next: Using Your Strong Results to Manage Your Career*.

**You will achieve** competence and confidence that you are providing your students and clients with all that there is to discover in their *Strong*s:

- Access to 12,000+ job titles, career fields, and related college majors
- Job design and corporate culture fit
- Job search strategies and barriers
- Work style and Learning Environment preferences
- Risk taking, Leadership, and Team orientations
- Opening up narrow interests

- Focusing broad interests
- Sorting out inconsistent codes
- And much, much more!

**You will receive** a certificate of program completion, 30 NBCC CEUs, and full *Strong* certification with the publisher.

**You will join** a large network of career professionals who have been trained by GS Consultants over the past 30+ years to use the *Strong* and the MBTI® assessments.

All this – without travel, hotel stays, and at a lower cost than we have ever been able to offer before!

## Frequently Asked Questions

- What is the program format? The program contains ten modules:
  1. Career development counseling and assessment
  2. Holland’s RIASEC theory of personality types and work environments
  3. Components of the Strong Profile
  4. Profile interpretability
  5. Descriptive statistics and sampling
  6. The General Occupational Themes and the Basic Interest Scales
  7. The Occupational Scales
  8. Technical integrity of the scales--reliability and validity
  9. The Personal Style Scales
  10. Interpretation challenges, ethics, and cross-cultural implications

The program includes brief interactive assignments, a quiz at the end of each module, and a culminating interpretation activity.

- How long does it take to complete the program? The program is designed to take the same amount of time as our public programs, approximately 30-35 hours. It is self-paced. Some participants are able to complete it over a weekend; others take the full 35 hours.
- Is there a deadline for completion? You have 60 days to complete the program from the day that you are officially enrolled. The on line learning platform that we use will automatically drop anyone who does not complete the ten quizzes within 60 days. You may be reinstated for one 30-day extension. There is a \$125 fee for the extension or for program reinstatement.
- How much computer knowledge is necessary? You need to be able to turn your computer on and off, access Microsoft Explorer, and download Acrobat Reader and Flash--all free. The rest is learn as you go. You will be clicking on links to respond to questions and view presentations, submitting assignments in ordinary word processing, and interacting with the instructor and other participants via email and virtual classroom settings. We chose Blackboard as the platform because it is easy and straightforward. Fewer bells and whistles, more speed.

- How do I get feedback on my work? You will receive immediate feedback on your quizzes, and feedback by email as you submit your answers to the questions in the modules. Instructors are also available by phone.
- Can I contact others in the program? Participants who wish to do so can have their own personal web pages in Blackboard and be listed on a program roster. We also schedule virtual classrooms, webinars, and discussion groups where participants get together with the instructor.
- How do I register? You can register one of three ways:
  - Complete and submit the registration form at our web site: [www.gsconsultants.net](http://www.gsconsultants.net)
  - Call us at 530-541-8587, 9:00-5:00 Pacific Standard Time
  - Fax us at 530-541-3773
- What is the and refund policy? Your full program registration fee will be refunded if you have not started the program. Once you are registered in Blackboard, your registration fee will be refunded less a \$125 administrative fee. We cannot give refunds once your *Strong* assessment has been completed.
- What happens if I fail? It doesn't happen, we're happy to say! If you don't complete the program, all that happens is that we don't send your certification status to the publisher. If you struggle with the quizzes at the end of the modules, we ask you to try again . . . and again, until you pass them.
- How do others like the program? Who does best with this format? Most like it, although we all miss the in-person interaction of our public and on-site groups. We've noticed that because of the one-to-one interaction between instructors and participants in the distance learning format, content mastery is higher. Those who do the best set specific goals and timelines for themselves and *follow them*.

**Contact us at [gstahoe@charter.net](mailto:gstahoe@charter.net) if you have  
any other questions . . .**

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