The Strong Interest Inventory® Certification Program – Online

The only program that certifies you to purchase, administer, and interpret the latest revision of the most widely used career interest inventory in the world, all online.

You will learn everything that is included in our public certification programs, conveniently and at your own pace:

- Frameworks for individual and group interpretation
- Holland's RIASEC theory of personalities and work environments
- History and construction of the *Strong*
- Basic testing and measurement concepts
- Reliability and validity
- Ethical guidelines and assessment issues
- Career development, career change, and job fit applications
- The latest in research findings and new product development

You will experience individual supervision by Cheryl Hollatz-Wisely, lead GS trainer; in a program created and written by Judith Grutter, M.S., MCC, author of the *Strong Interest Inventory Interpretive Report*, the *User's Guide to the Strong Interest Inventory*, the *Strong and MBTI Combined Career Report*, *Making It In Today's Organizations Using the Strong and the MBTI*, and *Where Do I Go Next: Using Your Strong Results to Manage Your Career*.

You will achieve competence and confidence that you are providing your students and clients with all that there is to discover in their *Strong* results:

- Access to 12,000+ job titles, career fields, and related college majors
- Job design and corporate culture fit
- Job search strategies and barriers
- Work style and Learning Environment preferences
- Risk taking, Leadership, and Team orientations
- Opening up narrow interests
- Focusing broad interests
- Sorting out inconsistent codes
- And much, much more!

You will receive a certificate of program completion, 30 NBCC clock hours (3.0 CEUs) if applicable, and full *Strong* certification with the publisher.

You will join a large network of career professionals who have been trained by GS Consultants over the past 35+ years to use the *Strong* and the MBTI® assessments.

Frequently Asked Questions

- <u>What is the program format</u>? The program contains ten modules:
  1. Career development counseling and assessment
  2. Holland's RIASEC theory of personality types and work environments
  3. Components of the Strong Profile
  4. Technical integrity of the scales--reliability and validity
  5. Understanding the construction of the scales
  6. The General Occupational Themes and the Basic Interest Scales
  7. The Occupational Scales
  8. The Personal Style Scales
  9. Challenging profiles and interpretation challenges
  10. Scale inconsistencies, ethics, and cross-cultural implications

  The program includes brief interactive assignments, a quiz at the end of each module, and a culminating interpretation activity.

- <u>How long does it take to complete the program</u>? The program is designed to take the same amount of time as our public programs, approximately 40-45 hours. It is self-paced. Some participants are able to complete it over a few weeks; others spread out the time in the full time allotted. Though self-paced, there is quite a bit of email interaction with an assigned instructor at certain checkpoints, so be prepared for a bit of back and forth in terms of timeline!

- <u>Is there a deadline for completion</u>? You have 60 calendar days to complete the program from the day that you are officially enrolled. We will automatically drop anyone who does not complete the ten quizzes and five assignments within 60 calendar days or who does not complete work at least once every 14 calendar days. There is a fee to re-enroll.

- <u>How much computer knowledge is necessary</u>? You will be accessing the course on any web browser, clicking on links to access reading material, watching video presentations, submitting assignments in ordinary word processing via email to your instructor, and emailing back and forth with GS staff and instructors.

- <u>How do I get feedback on my work</u>? You will receive immediate feedback on your quizzes and feedback by email from your instructor as you submit your answers to the assignments.

- <u>Can I contact others in the program</u>? Since the program is an asynchronous one, there is no live, in-person interaction required. You will email back and forth with an assigned instructor throughout the span of your course, and be invited to join a LinkedIn group for certified practitioners after completion.

- <u>How do I register</u>?
  Complete and submit the [registration form](http://gsconsultants.net/online-strong-interest-inventory-certification-registration-form/) on our website: http://gsconsultants.net/online-strong-interest-inventory-certification-registration-form/.

- <u>What is the cancellation and refund policy?</u> Your program registration fee, less a $200 administrative fee, will be refunded if written cancellation is received at least five (5) business days prior to your scheduled start date. We cannot give refunds once your selected start date has passed, or if you do not access the program within three (3) calendar days of your scheduled start date. Requests to delay within five (5) business days of a confirmed start date will require a $75 administrative fee.

- <u>What happens if I fail</u>? It doesn't happen very often, we're happy to say! If you don't complete the program, all that happens is that we don't send your certification status to the publisher. If you struggle with the quizzes at the end of the modules, we ask you to try again . . . and reach out to your instructor for guidance.

- <u>How do others like the program? Who does best with this format</u>? Most like it, although we all miss the in-person interaction of our public and on-site groups. We've noticed that because of the one-to-one interaction between instructors and participants in the distance learning format, content mastery is higher. Those who do the best set specific goals and timelines for themselves and *follow them.*

**Contact Noreen at noreen@gsconsultants.net
if you have any other questions . . .**